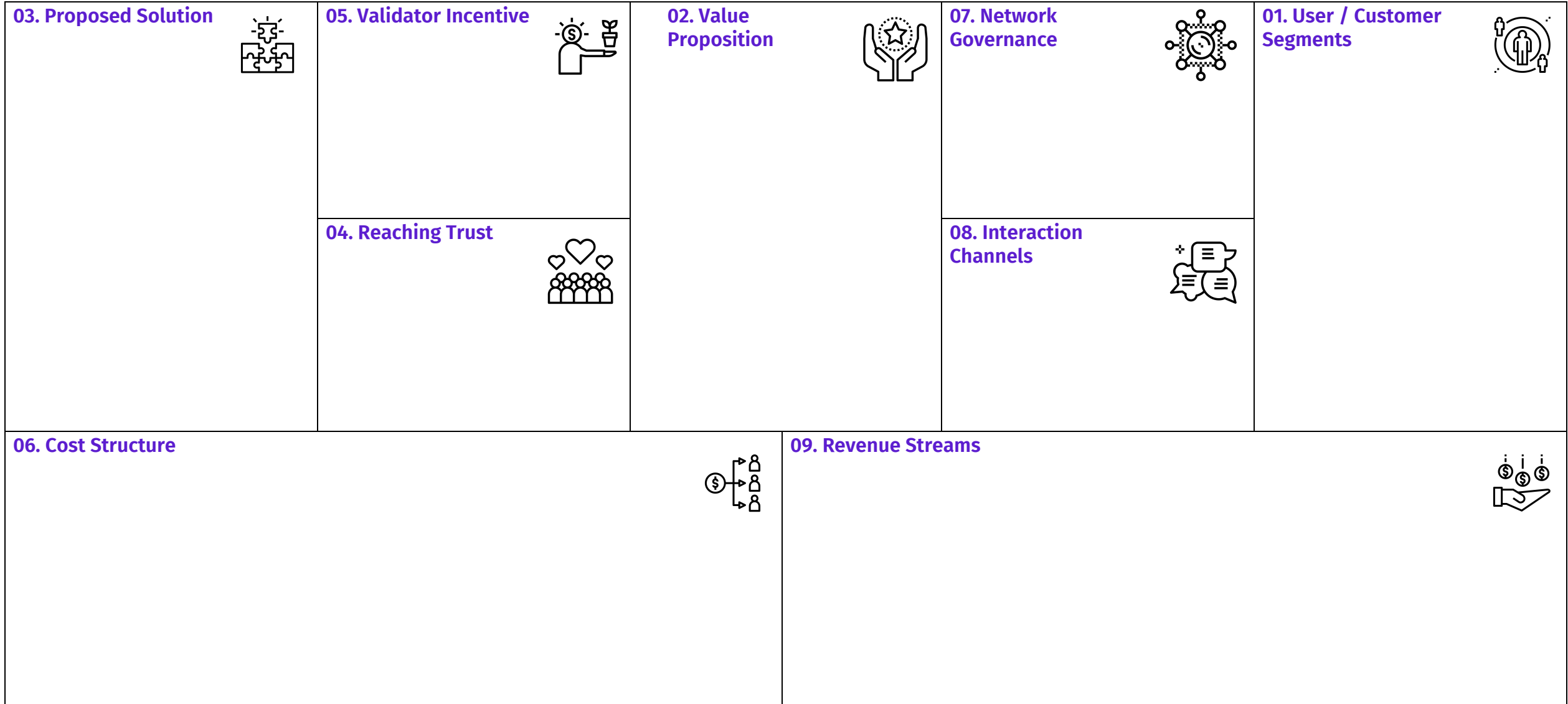


Insert Company/Project Name



Insert Company/Project Name

Centralization vs Decentralization Tradeoff

Jobs To Be Done	Decentralization Opportunity	Decentralization Downside	Current Intermediary	Centralized Competitors

Risky Assumptions

Assumption	Possibility of Being Wrong (1-10)	Impact of Being Wrong (1-10)	Total Risk Level	Proposed Test and Success Metric
	3	7	21	

Insert Company/Project Name

Risky assumptions usually fall into five types of categories:

- Is there a problem at all?
- Is this a solution people would want to use?
- Can we actually build this?
- Is it legal and compliant?
- Is the token economy sustainable?

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ICO Due Diligence checklist

by MVP Workshop

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